

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT28/16 14.38
CHANGES
*** KPLC-TV ***

POB 9089

Ellis D. 26-11.6 1934

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PROGRAM : 7NWS ER SUNRISE
CON COM1: 7NWS ER SUNRISE
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REP HEADLINE# 8429089
*** UNAPPROVED REV #4 ***

REP: TEL# 703-528-9382 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT28/16 14.38
*** KPLC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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4	S		530A-700A	30		\$430.00	11/4	11/4	0		FRI	0
PROGRAM : 7 NEWS AT SUNRISE												
CON COM1 : 7 NEWS AT SUNRISE												

8	S		600P-630P	30		\$1,010.00	10/31	10/31	0		MON	0
PROGRAM : 7 NWS LIVE-5												
CON COM1 : 7 NWS LIVE-5												

17	S		530A-700A	30		\$430.00	11/1	11/1	0		TUE	0
PROGRAM : 7 NEWS AT SUNRISE												
CON COM1 : 7 NEWS AT SUNRISE												

27	A		500A-530A	30		\$109.12	11/4	11/4	0		FRI	0
PROGRAM : 7NWS ER SUNRISE												
CON COM1 : 7NWS ER SUNRISE												

28	A		1130A-1200N	30		\$110.00	10/31	11/1	1		M-TU	1
PROGRAM : MIDDAY NEWS												
CON COM1 : MIDDAY NEWS												

OCT/16 \$1,000.00 NOV/16 \$5,470.00
CONTRACT TOTAL \$6,470.00
TOTAL SPOTS 10

MARKET TOTALS \$26,154 KPLC 77% KVHP 23% CABL 0% NVHP 0%
ACCURATE SHARES

SVC- NONE
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Smart Media Group, LLC
1427 Leslie Avenue
Alexandria, VA 22301

Contract / Revision POL9089 /		Alt Order # 08429089
Product ELLISON FOR CONGRESS		
Contract Dates 10/26/16 - 11/06/16		Estimate # C26N06
Advertiser POL/Ellison Greg/R/Congress/LA		Original Date / Revision 10/26/16 / 10/28/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KPLC	Account Executive Matthew Wurm	Sales Office HRP-Washingto
Special Handling		
Demographic Households		
Agg Code 1046	Advertiser Code ELLIS	Product 1/2 ORDR
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	KPLC	11/04/16	11/04/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$1,010.00				
D 2	KPLC	11/04/16	11/04/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	0	\$0.00
E 3	KPLC	11/04/16	11/04/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$600.00				
D 4	KPLC	11/04/16	11/04/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	0	\$0.00
D 5	KPLC	10/31/16	10/31/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	0	\$0.00
E 6	KPLC	10/31/16	10/31/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$600.00				
E 7	KPLC	10/31/16	10/31/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$430.00				
D 8	KPLC	10/31/16	10/31/16	7News at Six	6:00 PM-6:30 PM		:30				NM	0	\$0.00
E 9	KPLC	11/06/16	11/06/16	Late News Following NFL	10:00 PM-11:00 PM		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$280.00				
10	KPLC	10/30/16	10/30/16	NFL Football	7:30 PM-10:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$1,000.00				
11	KPLC	11/06/16	11/06/16	NFL Football	7:30 PM-10:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$1,000.00				
D 12	KPLC	11/03/16	11/03/16	Live at Five	5:00 PM-5:30 PM		:30				NM	0	\$0.00
E 13	KPLC	11/03/16	11/03/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$430.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
POL9089 /	08429089

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/26/16 - 11/06/16	ELLISON FOR CONGR	C26N06

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ellison Greg/R/Cong	10/26/16 / 10/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 14	KPLC	11/01/16	11/01/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	0	\$0.00
D 15	KPLC	11/01/16	11/01/16	Live at Five	5:00 PM-5:30 PM		:30				NM	0	\$0.00
D 16	KPLC	11/01/16	11/01/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	0	\$0.00
D 17	KPLC	11/01/16	11/01/16	7News at Six	6:00 PM-6:30 PM		:30				NM	0	\$0.00
18	KPLC	11/02/16	11/02/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$1,010.00				
D 19	KPLC	11/02/16	11/02/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	0	\$0.00
D 20	KPLC	11/02/16	11/02/16	Live at Five	5:00 PM-5:30 PM		:30				NM	0	\$0.00
D 21	KPLC	11/02/16	11/02/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	0	\$0.00
D 22	KPLC	11/06/16	11/06/16	NBC Sunday Today Show	7:00 AM-8:00 AM		:30				NM	0	\$0.00
D 23	KPLC	11/05/16	11/05/16	RI Sat 6-630a	6-630a		:30				NM	0	\$0.00
N 24	KPLC	10/31/16	11/01/16	KPLC MIDDAY	1130-1200n		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	MT-----				1	\$110.00				
Totals								0.00				10	\$6,470.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	1	\$1,000.00	(\$150.00)	\$850.00
10/31/16 - 11/06/16	9	\$5,470.00	(\$820.50)	\$4,649.50
Totals	10	\$6,470.00	(\$970.50)	\$5,499.50

Signature: _____ Date: _____

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